

Location Type:

Rural area

Target Group:

Young people and individuals in need (e.g. refugees), especially in rural areas

Goals and Benefits

- Promote personal responsibility and solidarity through reuse and sustainability
- Develop practical skills such as sewing, repairing, and upcycling clothing
- Encourage social entrepreneurship and ecological awareness among youth
- Strengthen youth engagement within local and rural communities

Implementation tips

1. Collection Phase – Youth launch a clothing donation call via social media
2. Sorting & Repair – Clothes are sorted, repaired, or transformed during the weekly sewing workshop
3. Event Setup – A partner organization or reception center is contacted to host the mobile second-hand shop
4. Social Sale – Clothes are sold at symbolic prices (€1–€2) to residents or people in need
5. Community Interaction – Encourages dialogue, dignity, and awareness around reuse and circular economy

Materials Used

- Sewing machines and sewing materials
- Donated clothing, hangers, and basic market/display equipment
- Logistical support from youth centers or partner organizations
- Access to public locations or reception centers
- Social media strategies to mobilize donations and participation

Reflection and Evaluation

- Reflection meetings with participating youth after activities
- Ongoing discussions during weekly workshops
- Celebration of milestones (e.g. number of clothes reused, impact stories)
- Annual evaluation with partner centers and involved youth
- Continuous observation of personal growth and responsibility
- Documentation through photos, storytelling, or activity reports

Media & Consent

- Consent is collected prior to participation
- No personal data shared with third parties
- Participants are informed of their rights and data protection (GDPR compliant)