

# 18 Portable Instant Photo Printer

## Location Type:

Small urban area

## Target Group:

Everyone

## Contact Organisation:

Roter Baum Berlin

## Goals and Benefits

- Encourage social interaction and spontaneous participation through a creative and fun photo activity.
- Offer participants the opportunity to express individuality and self-image using accessories and posing.
- Promote awareness of digital privacy and the importance of managing personal images responsibly.
- Strengthen community spirit by creating tangible memories of shared events and encounters.

## Implementation tips

- 1. Choosing Accessories (0–5 min):** Participants select the accessories or background they want to use for their picture, encouraging creativity and self-expression.
- 2. Taking the Picture (5–10 min):** A staff member takes the photo using the smartphone connected to the portable printer. Participants are invited to pose and enjoy the process.
- 3. Printing and Sharing (10–15 min):** The photo is printed immediately and given to the participant as a keepsake or event souvenir.
- 4. Deleting the Picture (15 min):** After printing, the image is immediately deleted from the smartphone to ensure privacy and data protection.

## Materials Used

- Portable instant photo printer (Bluetooth/WiFi connection).
- Smartphone connected to the printer.
- Funny accessories and decorative backgrounds for photos (hats, glasses, signs, etc.).
- Small table or mobile station for setting up the equipment.
- Requires electricity or a fully charged power bank, and stable WiFi/Bluetooth connection.

## Media & Consent

Photos are taken only with participants' verbal consent, printed on-site, and immediately deleted from the smartphone after printing. No images are stored or shared digitally.

## Reflection and Evaluation

- **Observation:** Engagement, creativity, social interaction, respect for privacy, and participants' enthusiasm.
- **Feedback:** Quick verbal feedback during or after the event – satisfaction, fun factor, and understanding of privacy rules.
- **Learning Outcomes:** Improved awareness of digital privacy, strengthened social bonds, and creative self-expression through photography.
- **Practical Results:** Printed photos given to participants as personal souvenirs; enhanced visibility and community atmosphere at the event.
- **Facilitator Review:** Post-activity notes on technical setup, crowd management, privacy procedures, and potential improvements for future events.